



Social Media/Marketing Intern

About the Role:

GDS is looking for a social media intern to work under our visual designer/development associate. We are looking for individuals who have a strong interest in social media, mental health, and social justice. Furthermore, we are looking to center folks of color and LGBTQ+ individuals, and we value people who are eager to learn and are effective communicators. The intern will work with staff and volunteers on a variety of marketing and administrative tasks.

About GDS:

Growth and Development Services, Inc. (GDS), is a nonprofit organization founded in 1996 by Dr. Gary Altheim. GDS was created to advocate and provide essential services to youth facing emotional, behavioral, educational, and social issues. GDS offers mental health, youth leadership development, and intergenerational programming to folks in Northern Manhattan and the Bronx. This past summer in our Leaders for Change Program, GDS paired with the Madison Square Boys and Girls Club in Harlem to provide wellness programming, job readiness training, and public advocacy skills to the youth that we serve.

This is an unpaid role and we are looking for someone who is mission oriented who will gain experience working within a nonprofit. Furthermore, our interns will be introduced to a wide web of networks and they will have the opportunity to develop relationships with individuals in multiple sectors. GDS has a long history of working with NYU interns, and we provide lengthy references for our interns. Our three most recent interns attended UC Berkeley Law School, Brooklyn Law, and NYU for International Relations (M.A). Our interns gain tremendous work experience in addition to forging professional networks and developing lasting relationships.

Can receive school academic credits.

Duties and Responsibilities:

- Design marketing and fundraising materials.
- Design graphics and multimedia for marketing
- Assist in expanding GDS's online presence with fresh ideas and initiatives
- Consistently post on all social media platforms and help market events
- Help provide administrative office support.

Skills:

- Self-directed team player with the ability to handle multiple concurrent tasks
- Excellent organizational, writing, and communication skills
- Proficient in MS office
- Proficient with graphic design software
- Proficient with website design software (Wix, WordPress, etc.)
- Strong interest in youth, community, and social justice

We encourage you to apply regardless of whether or not you meet all of these qualifications and credentials. We are mainly looking for growth oriented individuals who are eager to learn. Credit for school available.